

2020 Census Infogram

DENVER/DALLAS REGION

JULY 28, 2020

Your 2020 Census Questions Answered

Responding to the 2020 Census is easy, safe, and important. [Learn more about the questions we'll ask](#) and how your answers will be used.



What Won't I Be Asked? The Census Bureau will **never** ask you for: your social security number; money or donations; anything on behalf of a political party; or your bank or credit card account numbers. If you've been asked to provide any of these, [please report it here](#).

Census Bureau to Email Households to Encourage Response to the 2020 Census

On July 27, the U.S. Census Bureau announced that it will begin emailing households in low-responding areas to encourage them to respond to the 2020 Census. Millions of emails will be sent this week and then grow in numbers and continue into September. The email messages will invite people to respond online at [2020census.gov](#) and people who receive the email and haven't already responded, should click on the link provided and complete the census online. The Census expects to email more than 20 million households. The email will come from 2020census@subscriptions.census.gov and will give recipients the option to opt out of receiving future messages. The Census Bureau is also considering sending text messages to areas that have low response, due to the recent success with contacting households by email to participate in the Household Pulse Survey prompted the agency to add these methods to support the 2020 Census. This contact method will help increase response rates and reduce the need for in-person follow-up.

The Census recently announced that it has launched [Mobile Questionnaire Assistance](#), which offers assistance



with responding at locations such as grocery stores and pharmacies in low-responding areas. Households have until October 31 to respond to the 2020 Census, but census takers have begun following up with households that haven't responded in select areas and will begin following up with households nationwide in August. To learn more, click on the image.

On July 22, the U.S. Census Bureau sent [reminder postcards](#) to an estimated 34.3 million households. Postcards will arrive before census takers begin visiting nonresponding households across the nation in mid-August. Responding now minimizes the need for census takers to visit homes to collect responses in person. More than 92 million households (62.3 percent) have already responded online, by phone or by mail. A select number of areas will be part of the soft launch of the census taker visits as early as mid- and late July. The Census strongly encourages the public to respond online at [2020census.gov](#). Households can respond online or by phone in English or 12 other [languages](#). Households can also respond by mailing in their [paper questionnaire](#) that was mailed in April. Households can continue to respond up until October 31.

Denver Region Response Rates

Arizona	59.4%
Colorado	65.9%
Kansas	66.5%
Montana	56.4%
Nebraska	68.7%
New Mexico	52.5%
North Dakota	62.1%
Oklahoma	57.2%
South Dakota	64.0%
Texas	57.6%
Utah	67.0%
Wyoming	57.1%
National	62.6%

Helpful Links

[2020 Census Response Rate map](#)
[How to Use the Response Rate Map](#)
[COVID-19 Operational Adjustments](#)
[Avoiding Fraud and Scams](#)
[2020 Census FAQ](#)
[Census Newsroom](#)
[Statistics in Schools](#)
[Census YouTube Channel](#)

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